

HI. I'M NICK

Welcome to my
joyful approach to
graphic design.



LET'S START

with branding

Example 01



THE BRIEF

Build a brand that represents an holistic approach to personal training and massage.

Brand: Truelife Bodywork / Client: Mike Jewell

Example 01 / The logo designed represents connection and flow of the pillars of wellbeing, mind, body and spirit.

Example 02 / A5 Double Sided Flyer. This design showcases natural tones, energy and a healthy lifestyle within everyone's reach.

Example 02



LOOKING FOR
A **BOUNCE** IN
YOUR STEP ?

Are you at your optimal wellbeing?



Truelife Bodywork offers a hands on approach through holistic massage & personal training. Sessions are customised to support you to feel your natural best.

PERSONAL TRAINING

Return to health naturally with Mikes personal training and experience the benefits:

- Sustainable change
- Strength & mobility
- Increase life force
- Natural movement
- Accessible for all

HOLISTIC MASSAGE

Heal and restore with holistic massage and feel the difference:

- Deep relaxation
- Balance energy
- Mental clarity
- Tension release
- Rehabilitation

"I just wanted to say a big thank you Mike. I'm so glad I found you, my tension has melted away and I'm in a new space altogether. You're amazing." GRACE

P 022 632 1004

W www.truelifetraining.co.nz

HEALTH WITH EASE

TRUELIFE
BODYWORK

HEALTH WITH EASE

TRUELIFE
BODYWORK

JOYFUL

As the Co-Founder of Joyful I was able to be a little playful with our branding.

Joyful is a social enterprise designed to empower people through Meditation, Mindfulness & Movement.



The brand was designed to capture the joy of being.

Example 03 /

Colour and a natural flow of form helps this logo speak to it's audience.



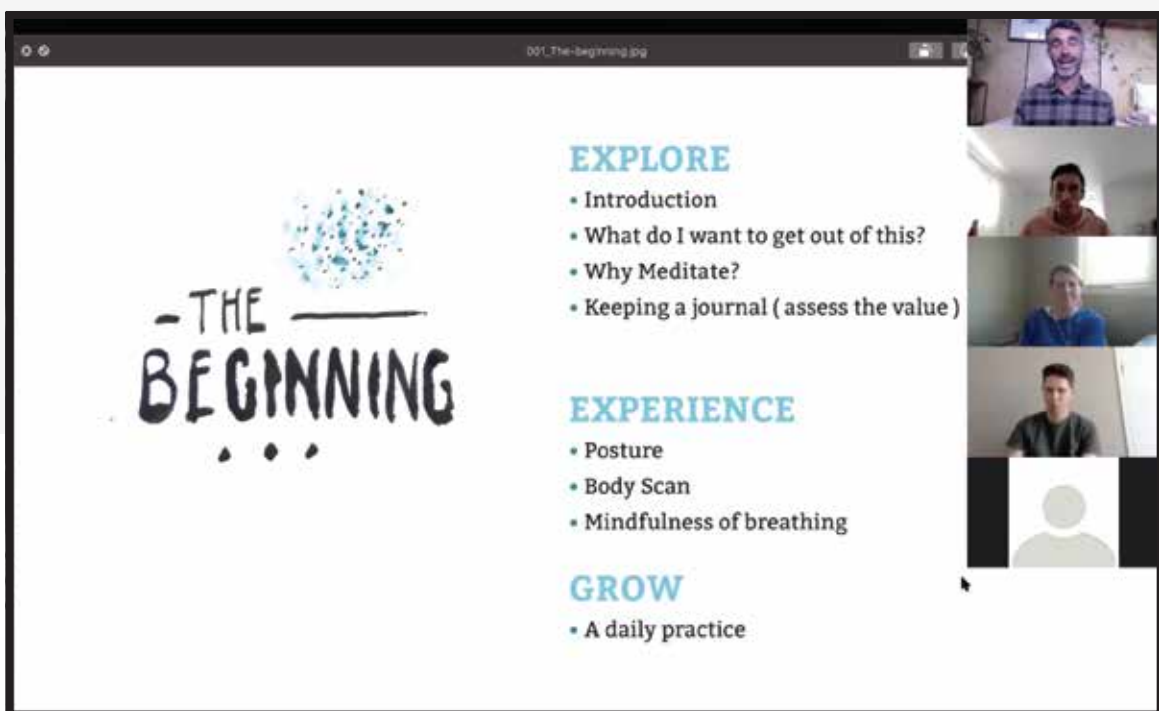
Example 03

JOY
FUL



PRESENT

Online or offline presentations are a great way to communicate your message. This example is one of a series of slides illustrated for Joyful's online mindfulness program.



ART

Handmade signage is a great way to stand out and showcase your brand in a creative way.

Example 04



Joyful required several signage options for its many different offerings.

THANKS FOR TAKING A PEEK.



NICK JOY

BACHELOR OF COMPUTER GRAPHIC DESIGN (HONS)

Dedicated to help bring out the joy
in your brand. Let's chat.

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